

## I. Inventor Search Results from Dialog

File 347: JAPLO Dec 1976-2011/Feb(Updated 110524)  
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File 350: Derwent WPI X 1963-2011/UD=201137  
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File 349: PCT FULLTEXT 1979-2011/UB=20110609|UT=20110602  
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File 348: EUROPEAN PATENTS 1978-201123  
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File 810: Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire

File 813: PR Newswire 1987-1999/Apr 30  
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File 20: Dialog Global Reporter 1997-2011/Jun 16  
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File 9: Business & Industry(R) Jul/1994-2011/Jun 15  
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File 148: Gale Group Trade & Industry DB 1976-2011/Jun 14  
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File 160: Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group

File 275: Gale Group Computer DB(TM) 1983-2011/Apr 25  
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File 621: Gale Group New Prod. Annu. (R) 1985-2011/Apr 14  
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File 636: Gale Group Newsletter DB(TM) 1987-2011/Jun 14  
(c) 2011 Gale/Cengage

File 624: McGraw-Hill Publications 1985-2011/Jun 16  
(c) 2011 McGraw-Hill Co. Inc

File 570: Gale Group MARS(R) 1984-2011/Jun 16  
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File 635: Business Dateline(R) 1985-2011/Jun 16  
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File 387: The Denver Post 1994-2011/Jun 15  
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File 471: New York Times Fulltext 1980-2011/Jun 16

(c) 2011 The New York Times  
File 492: Arizona Repub/Phoenix Gaz 19862002/Jan 06  
(c) 2002 Phoenix Newspapers  
File 494: St LouisPost-Dispatch 1988-2011/Jun 15  
(c) 2011 St Louis Post-Dispatch  
File 631: Boston Globe 1980-2009/Dec 30  
(c) 2010 Boston Globe  
File 633: Phil. Inquirer 1983-2011/Mar 31  
(c) 2011 Philadelphia Newspapers Inc  
File 638: Newsday/New York Newsday 1987-2011/Jun 16  
(c) 2011 Newsday Inc.  
File 640: San Francisco Chronicle 1988-2011/Jun 16  
(c) 2011 Chronicle Publ. Co.  
File 641: Rocky Mountain News Jun 1989-2009/Jan 16  
(c) 2009 Scripps Howard News  
File 702: Mam Herald 1983-2011/Jun 15  
(c) 2011 The Mam Herald Publishing Co.  
File 703: USA Today 1989-2011/Jun 15  
(c) 2011 USA Today  
File 704: (Portland)The Oregonian 1989-2011/Jun 15  
(c) 2011 The Oregonian  
File 713: Atlanta J/Const. 1989-2011/Jun 16  
(c) 2011 Atlanta Newspapers  
File 714: (Baltimore) The Sun 1990-2011/Jun 16  
(c) 2011 Baltimore Sun  
File 715: Christian Sci. Mbn. 1989-2009/Dec 07  
(c) 2009 Christian Science Monitor  
File 725: (Cleveland) Plain Dealer Aug 1991-2011/Jun 15  
(c) 2011 The Plain Dealer  
File 735: St. Petersburg Times 1989- 2010/Oct 17  
(c) 2011 St. Petersburg Times  
File 477: Irish Times 1999-2011/Jun 16  
(c) 2011 Irish Times  
File 710: Times/Sun.Times(London) Jun 1988-2011/Jun 16  
(c) 2011 Times Newspapers  
File 711: Independent(London) Sep 1988-2006/Dec 12  
(c) 2006 Newspaper Publ. PLC  
File 756: Daily/Sunday Telegraph 2000-2011/Jun 16  
(c) 2011 Telegraph Group  
File 757: Mirror Publications/Independent Newspapers 2000-2011/Jun 16  
(c) 2011

Set	Items	Description
S1	62	AL=(KONINGSTEIN.R? OR KONINGSTEIN.R?)
S2	48	S1 AND ((PAYLOAD? ? OR AD OR ADS OR ADVERTISEMENT? OR ADVERT? ? OR BANNER? ? OR POPUP? ? OR ROLLOVER? ? OR COMMERCIAL? ? OR ADVERTISING OR MARKETING) NOT HQ)
S3	25	S2 AND ((E OR ELECTRONIC OR WEB OR INTERNET OR VIRTUAL? OR DIGITAL? OR HTML OR XML OR LINKING OR LINKABLE)(1N)(DOCUMENT? ? OR CONTENT OR PAGE OR PAGES OR SITE OR SITES OR MAIL OR MAILS) OR ONLINE OR ON(L)INE OR WEBPAGE? OR WEBSITE? OR EMAIL OR EMAILS)
S4	15	S3 AND (LINK OR LINKS OR LINKED OR LINKING OR HYPERLINK? OR URL OR URLS OR (UNIFORM OR UNIVERSAL)(1N)LOCATOR? ?)
S5	15	RD (unique items)
S6	15	S5 AND IC=(006F OR 007F OR 006Q)

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File 347: JAPLO Dec 1976-2011/Feb(Updated 110524)

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File 350: Derwent WPIX 1963-2011/UD=201137

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Set	Items	Description
S1	286117	(PAYLOAD? ? OR AD OR ADS OR ADVERTISEMENT? OR ADVERT? ? OR BANNER? ? OR POPUP? ? OR ROLLOVER? ? OR COMMERCIAL? ? OR ADVERTISING OR MARKETING) NOT HOC
S2	79342	DISPLAY? ? OR DESIGN? ? OR FORMAT? ? OR FORMATION? ? OR LAYOUT? ? OR FILE OR FILES
S3	9502	(S1 OR S2)(2N)(EXPAND? OR EXTEND? OR ENLARG? OR STRETCH? OR INCREASE? OR MORPH? OR CHANGE?)
S4	2519	(S1 OR S2)(2N)(COMPACT? OR CONDENSE? OR COMPACT? OR CONSOLIDAT? OR ABBREVIAT? OR ABRIDGE? OR INTEGRAT?)
S5	26375	LINK OR LINKS OR LINKED OR LINKING OR HYPERLINK? OR URL OR URLS OR (UNIFORM OR UNIVERSAL)(1N)LOCATOR? ? OR BUTTON? ? OR ICON OR ICONS
S6	145	(LANDING OR LEAD OR CAPTURE OR REFERENCE OR TRANSACTIONAL - OR JUMP OR SPLASH OR REDIRECT)(1N)(PAGE OR PAGES)
S7	10	S6(3N)(SAME OR IDENTICAL OR EQUAL OR ALIKE OR EQUIVALENT OR CORRESPONDING OR INDISTINGUISHABLE OR INTERCHANGEABLE)
S8	82450	TRANSMISSION OR COMMUNICATION OR MODE OR UPLINK OR DOWNLINK OR FASHION OR MANNER OR APPROACH
S9	9430	S8(3N)(SINGLE OR ONE OR 1 OR LONE OR SOLO OR SOLITARY)
S10	1344	S9(4N)(DELIVER? OR DOWNLOAD? OR UPLOAD? OR (DOWN OR UP)()LOAD? OR TRANSMIT? OR TRANSFER? OR DISTRIBUT? OR DISSEMINAT? OR INSTALL? OR SEND? OR SENT)
S11	75659	USER OR USERS OR VISITOR? ? OR SURFER? ? OR CLIENT? ? OR CONSUMER? ? OR CUSTOMER? ? OR SHOPPER? ? OR PURCHASER? ? OR BUYER? ? OR SUBSCRIBER? ?
S12	18254	S11(4N)(ACTIVATE? OR SELECT? OR INITIAT? OR CONTROL? OR EXECUT? OR OPEN? OR LAUNCH? OR ENVOKE? OR INVOK? OR INABLE? OR INITIALIZ? OR (INITIALIZE?)
S13	80548	CODE OR CODES OR SCRIPT? ? OR APPLET? ? OR APPLICATION? ? - OR APP OR APPS OR PLUGIN? ? OR EXECUTABLE? ? OR INSTRUCTION? ? OR DIRECTON? ? OR REDIRECT? ?
S14	2646	S11(4N)(FOLLOW? OR TRACK? OR TRAIL? OR STAY? OR KEEP? OR STOP?)
S15	175	S3 AND S4
S16	5	S5 AND S7
S17	41	S15 AND S5
S18	0	S17 AND S6
S19	0	S15 AND S6
S20	0	S15 AND S10
S21	7598	S12 AND S13
S22	20	S15 AND S21
S23	9	S22 AND S5
S24	8	S23 AND IC=(G06F OR G07F OR G06Q)
S25	6	S15 AND S14
S26	6	S25 AND IC=(G06F OR G07F OR G06Q)
S27	4	S26 NOT S24
S28	12070	S2(2N)(ANOTHER OR DIFFERENT OR SECOND? OR INTERACTIVE OR GRAPHIC? OR IMAGE? ? OR MENU OR MOVIE OR AUDIO OR LARGER OR DYNAMIC OR INTERACTIVE)
S29	3805	S2(2N)(FIRST OR INITIAL OR ORIGINAL OR PRIMARY OR TEXT OR - TEXTUAL OR PLAIN OR BASIC)
S30	2097	S28 AND S29
S31	2097	S1 AND S30
S32	0	S31 AND S7
S33	485	S31 AND S5
S34	2	S33 AND S6
S35	2	S34 NOT (S24 OR S27)
S36	3	S31 AND S6
S37	1	S36 NOT (S24 OR S27 OR S35)

S38	31	S31 AND S10
S39	7598	S12 AND S13
S40	9	S38 AND S39
S41	9	S40 NOT (S24 OR S27 OR S35 OR S37)
S42	67	S31 AND S14
S43	55	S42 AND (S5 OR S6 OR S9 OR S13)
S44	45	S43 AND I C=( G06F OR G07F OR G06Q
S45	43	S44 NOT (S24 OR S27 OR S35 OR S37 OR S41)
S46	15	S45 NOT AD>2003

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File 349: PCT FULLTEXT 1979-2011/UB=20110609|UT=20110602

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File 348: EUROPEAN PATENTS 1978-201123

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Set	Items	Description
S1	547326	(PAYLOAD)? OR AD OR ADS OR ADVERTISEMENT? OR ADVERT? ? OR BANNER? ? OR POPUP? ? OR ROLLOVER? ? OR COMMERCIAL? ? OR ADVERTISING OR MARKETING NOT HOC
S2	411678	DISPLAY? ? OR DESIGN? ? OR FORMAT? ? OR FORMATION? ? OR LAYOUT? ? OR FILE OR FILES
S3	47077	(S1 OR S2)(2N)(EXPAND? OR EXTEND? OR ENLARG? OR STRETCH? OR INCREASE? OR MORPH? OR CHANGE?)
S4	13759	(S1 OR S2)(2N)(COMPACT? OR CONDENSE? OR COMPACT? OR CONSOLIDAT? OR ABBREVIAT? OR ABRIDGE? OR INTEGRAT?)
S5	240249	LINK OR LINKS OR LINKED OR LINKING OR HYPERLINK? OR URL OR URLS OR (UNIFORM OR UNIVERSAL)(1N)LOCATOR? ? OR BUTTON? ? OR ICON OR ICONS
S6	1731	(LANDING OR LEAD OR CAPTURE OR REFERENCE OR TRANSACTIONAL - OR JUMP OR SPLASH OR REDIRECT)(1N)(PAGE OR PAGES)
S7	66	S6(3N)(SAME OR IDENTICAL OR EQUAL OR ALIKE OR EQUIVALENT OR CORRESPONDING OR INDISTINGUISHABLE OR INTERCHANGEABLE)
S8	450217	TRANSMISSION OR COMMUNICATION OR MODE OR UPLINK OR DOWNLINK OR FASHION OR MANNER OR APPROACH
S9	148199	S8(3N)(SINGLE OR ONE OR 1 OR LONE OR SOLO OR SOLITARY)
S10	13073	S9(4N)(DELIVER? OR DOWNLOAD? OR UPLOAD? OR (DOWN OR UP)()LOAD? OR TRANSMIT? OR TRANSFER? OR DISTRIBUT? OR DISSEMINAT? OR INSTALL? OR SEND? OR SENT)
S11	209120	USER OR USERS OR VISITOR? ? OR SUFFER? ? OR CLIENT? ? OR CONSUMER? ? OR CUSTOMER? ? OR SHOPPER? ? OR PURCHASER? ? OR BUYER? ? OR SUBSCRIBER? ?
S12	82897	S11(4N)(ACTIVATE? OR SELECT? OR INITIATE? OR CONTROL? OR EXECUTE? OR OPEN? OR LAUNCH? OR ENVOKE? OR INVOK? OR INABLE? OR INITIALIS? OR INITIALIZE?)
S13	511926	CODE OR CODES OR SCRIPT? ? OR APPLET? ? OR APPLICATION? ? OR APP OR APPS OR PLUGIN? ? OR EXECUTABLE? ? OR INSTRUCTION? ? OR RECTANGLE? ? OR REDIRECT? ?
S14	29168	S11(4N)(FOLLOW? OR TRACK? OR TRAIL? OR STAY? OR KEEP? OR STOP?)
S15	500	S3(100N)S4
S16	500	S15 AND S1
S17	540	S5(30N)S6
S18	3	S16(10S)S17
S19	24	S16(10S)S10
S20	23	S19 NOT S18
S21	4	S20 AND IC=(G06F OR G07F OR G06Q)
S22	32553	S12(30N)S13
S23	80	S16(10S)S22
S24	75	S23 NOT (S18 OR S21)
S25	41	S24 AND IC=(G06F OR G07F OR G06Q)
S26	29	S25(10S)((E OR ELECTRONIC OR WEB OR INTERNET OR VIRTUAL? OR DIGITAL? OR HTML OR XML OR LINKING OR LINKABLE)(1N)(DOCUMENT? OR CONTENT OR PAGE OR PAGES OR SITE OR SITES OR MAIL OR MAILS) OR ONLINE OR ON()LINE OR WEBPAGE? OR WEBSITE? OR EMAIL OR EMAILS)
S27	8	S26 NOT AD>2003
S28	84455	S2(2N)(ANOTHER OR DIFFERENT OR SECOND? OR INTERACTIVE OR GRAPHIC? OR IMAGE? ? OR MENU OR MOVIE OR AUDIO OR LARGER OR DYNAMIC OR INTERACTIVE)
S29	42224	S2(2N)(FIRST OR INITIAL OR ORIGINAL OR PRIMARY OR TEXT OR TEXTUAL OR PLAIN OR BASIC)
S30	14388	S28(100N)S29
S31	14388	S30 AND S1
S32	212	S31(10S)S6
S33	188	S32(10S)S5

S34	11	S33( 10S) S10
S35	8	S34 NOT ( S18 OR S21 OR S27)
S36	73	S32( 10S) S14
S37	24	S36( 10S) S22
S38	15	S37 NOT ( S18 OR S21 OR S27 OR S35)
S39	14	S38 AND I C=( G06F OR G07F OR G06Q)

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File 583: Gale Group Global base(TM) 1986-2002/ Dec 13

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File 474: New York Times Abs 1969-2011/ Jun 16

(c) 2011 The New York Times

File 475: Wall Street Journal Abs 1973-2011/ Feb 14

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File 256: TecTrends 1982-2011/ Apr W

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Set Items Description

S1	1822111	(PAYLOAD)? ? OR AD OR ADS OR ADVERTISEMENT? OR ADVERT? ? OR BANNER? ? OR POPUP? ? OR FOLLOWER? ? OR COMMERCIAL? ? OR ADVERTISING OR MARKETING NOT HOC
S2	361911	DISPLAY? ? OR DESIGN? ? OR FORMAT? ? OR FORMATION? ? OR LAYOUT? ? OR FILE OR FILES
S3	38357	(S1 OR S2)(2N)(EXPAND? OR EXTEN? OR ENLARG? OR STRETCH? OR INCREASE? OR MORPH? OR CHANGE?)
S4	16335	(S1 OR S2)(2N)(COMPACT? OR CONDENSE? OR COMPACT? OR CONSOLIDAT? OR ABBREVIAT? OR ABRIDG? OR INTEGRAT?)
S5	52530	LINK OR LINKS OR LINKED OR LINKING OR HYPERLINK? OR URL OR URLS OR (UNIFORM OR UNIVERSAL)(1N) LOCATOR? ? OR BUTTON? ? OR ICON OR ICONS
S6	84	(LANDING OR LEAD OR CAPTURE OR REFERENCE OR TRANSACTIONAL - OR JUMP OR SPLASH OR REDIRECT)(1N)(PAGE OR PAGES)
S7	2	S6(3N)(SAME OR IDENTICAL OR EQUAL OR ALIKE OR EQUIVALENT OR CORRESPONDING OR INDISTINGUISHABLE OR INTERCHANGEABLE)
S8	242201	TRANSMISSION OR COMMUNICATION OR MODE OR UPLINK OR DOWNLINK OR FASHION OR MANNER OR APPROACH
S9	7258	S8(3N)(SINGLE OR ONE OR 1 OR LONE OR SOLO OR SOLITARY)
S10	239	S9(4N)(DELIVER? OR DOWNLOAD? OR UPLOAD? OR (DOWN OR UP)(())LOAD? OR TRANSMIT? OR TRANSFER? OR DISTRIBUT? OR DISSEMINAT? OR INSTALL? OR SEND? OR SENT)
S11	273395	USER OR USERS OR VISITOR? ? OR SURFER? ? OR CLIENT? ? OR - CONSUMER? ? OR CUSTOMER? ? OR SHOPPER? ? OR PURCHASER? ? OR BUYER? ? OR SUBSCRIBER? ?
S12	13342	S11(4N)(ACTIVATE? OR SELECT? OR INITIAT? OR CONTROL? OR EXECUT? OR OPEN? OR LAUNCH? OR ENVOK? OR INVOK? OR INABL? OR INITIATE? OR INITIALIZ?)
S13	265103	CODE OR CODES OR SCRIPT? ? OR APPLET? ? OR APPLICATION? ? - OR APP OR APPS OR PLUGIN? ? OR EXECUTABLE? ? OR INSTRUCTION? ? OR DIRECTIO? ? OR REDIRECT? ?
S14	5194	S11(4N)(FOLLOW? OR TRACK? OR TRAIL? OR STAY? OR KEEP? OR STOP?)
S15	548	S3 AND S4
S16	548	S15 AND S1
S17	0	S16 AND S7
S18	1	S16 AND S6
S19	27	S16 AND S5
S20	0	S19 AND S10
S21	1	S19 AND S12
S22	12	S19 AND S13
S23	0	S22 AND S14
S24	1	S16 AND S14
S25	29	S18 OR S19 OR S21 OR S22 OR S24
S26	26	RD (unique items)

S27	26	Sort S26/ ALL/ PY
S28	9695	S2(2N) (ANOTHER OR DIFFERENT OR SECOND? OR INTERACTIVE OR GRAPHIC? OR IMAGE? ? OR MENU OR MOVIE OR AUDIO OR LARGER OR DYNAMIC OR INTERACTIVE)
S29	5584	S2(2N) (FIRST OR INITIAL OR ORIGINAL OR PRIMARY OR TEXT OR TEXTUAL OR PLAIN OR BASIC)
S30	467	S28 AND S29
S31	467	S30 AND S1
S32	6	S31 AND S14
S33	1	S31 AND S6
S34	0	S31 AND S10
S35	7	S31 AND S9
S36	8	S31 AND S12
S37	1	S36 AND S13
S38	19	S32 OR S33 OR S35 OR S36 OR S37
S39	18	RD (unique items)
S40	18	Sort S39/ ALL/ PY



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File 20: Dialog Global Reporter 1997-2011/Jun 16

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| Set | Items    | Description                                                                                                                                                                                                                                                   |
|-----|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1  | 17127029 | (PAYLOAD? ? OR AD OR ADS OR ADVERTISEMENT? OR ADVERT? ? OR BANNER? ? OR POPUP? ? OR ROLLOVER? ? OR COMMERCIAL? ? OR ADVERTISING OR MARKETING) NOT HOC                                                                                                         |
| S2  | 4364377  | S1 AND ((E OR ELECTRONIC OR WEB OR INTERNET OR VIRTUAL? OR DIGITAL? OR HTML OR XML OR LINKING OR LINKABLE) (1N) (DOCUMENT? ? OR CONTENT OR PAGE OR PAGES OR SITE OR SITES OR MAIL OR MAILS) OR ONLINE OR ON) LINE OR WEBPAGE? OR WEBSITE? OR EMAIL OR EMAILS) |
| S3  | 6505043  | DISPLAY? ? OR DESIGN? ? OR FORMAT? ? OR FORMATION? ? OR LAYOUT? ? OR FILE OR FILES                                                                                                                                                                            |
| S4  | 1344987  | S2 AND S3                                                                                                                                                                                                                                                     |
| S5  | 72044    | (S1 OR S3) (2N) (EXPAND? OR EXTEN? OR ENLARG? OR STRETCH? OR INCREASE? OR MORPH? OR CHANGE?)                                                                                                                                                                  |
| S6  | 54579    | (S1 OR S3) (2N) (COMPACT? OR CONDENSE? OR COMPACT? OR CONSOLIDAT? OR ABBREVIAT? OR ABRIDG? OR INTEGRAT?)                                                                                                                                                      |
| S7  | 215838   | LINK OR LINKS OR LINKED OR LINKING OR HYPERLINK? OR URL OR URLS OR (UNIFORM OR UNIVERSAL) (1N) LOCATOR? ? OR BUTTON? ? OR ICON OR ICONS                                                                                                                       |
| S8  | 1948     | (LANDING OR LEAD OR CAPTURE OR REFERENCE OR TRANSACTIONAL - OR JUMP OR SPLASH OR REDIRECT) (1N) (PAGE OR PAGES)                                                                                                                                               |
| S9  | 1439     | S5 (100N) S6                                                                                                                                                                                                                                                  |
| S10 | 241      | S7 (30N) S8                                                                                                                                                                                                                                                   |
| S11 | 0        | S9 (10S) S10                                                                                                                                                                                                                                                  |
| S12 | 16       | S9 (10S) S8                                                                                                                                                                                                                                                   |
| S13 | 4        | S12 (10S) S7                                                                                                                                                                                                                                                  |
| S14 | 1092735  | USER OR USERS OR VISITOR? ? OR SURFER? ? OR CLIENT? ? OR CONSUMER? ? OR CUSTOMER? ? OR SHOPPER? ? OR PURCHASER? ? OR BUYER? ? OR SUBSCRIBER? ?                                                                                                                |
| S15 | 55664    | S14 (4N) (FOLLOW? OR TRACK? OR TRAIL? OR STAY? OR KEEP? OR STOP?)                                                                                                                                                                                             |
| S16 | 83       | S9 (10S) S15                                                                                                                                                                                                                                                  |
| S17 | 14       | S16 (10S) S7                                                                                                                                                                                                                                                  |
| S18 | 111099   | S14 (4N) (ACTIVATE? OR SELECT? OR INITIAT? OR CONTROL? OR EXECUT? OR OPEN? OR LAUNCH? OR ENVOK? OR INVOK? OR INABL? OR INITIALIZE?)                                                                                                                           |
| S19 | 18       | S16 (10S) S18                                                                                                                                                                                                                                                 |
| S20 | 71179    | S3 (2N) (ANOTHER OR DIFFERENT OR SECOND? OR INTERACTIVE OR GRAPHIC? OR IMAGE? ? OR MENU OR MOVIE OR AUDIO OR LARGER OR DYNAMIC OR INTERACTIVE)                                                                                                                |
| S21 | 29045    | S3 (2N) (FIRST OR INITIAL OR ORIGINAL OR PRIMARY OR TEXT OR TEXTUAL OR FLAT OR BASIC)                                                                                                                                                                         |
| S22 | 2437     | S20 (100N) S21                                                                                                                                                                                                                                                |
| S23 | 102      | S22 (10S) S15                                                                                                                                                                                                                                                 |
| S24 | 0        | S23 (10S) S8                                                                                                                                                                                                                                                  |
| S25 | 7        | S22 (10S) S8                                                                                                                                                                                                                                                  |
| S26 | 21       | S23 (10S) S18                                                                                                                                                                                                                                                 |
| S27 | 64       | S12 OR S13 OR S17 OR S19 OR S25 OR S26                                                                                                                                                                                                                        |
| S28 | 61       | ID (unique items)                                                                                                                                                                                                                                             |
| S29 | 20       | S28 NOT PY>2003                                                                                                                                                                                                                                               |

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File 610: Business Wire 1999-2011/Jun 17  
(c) 2011 Business Wire  
File 613: PR Newswire 1999-2011/Jun 17  
(c) 2011 PR Newswire Association Inc  
File 634: San Jose Mercury News 1985-2011/Jun 15  
(c) 2011 San Jose Mercury News  
File 810: Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire  
File 813: PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc  
File 9: Business & Industry(R) Jul/1994-2011/Jun 16  
(c) 2011 Gale/Cengage  
File 15: ABI/Inform(R) 1971-2011/Jun 16  
(c) 2011 ProQuest Info&Learning  
File 16: Gale Group PROMIT(R) 1990-2011/Jun 14  
(c) 2011 Gale/Cengage  
File 148: Gale Group Trade & Industry DB 1976-2011/Jun 14  
(c) 2011 Gale/Cengage  
File 160: Gale Group PROMIT(R) 1972-1989  
(c) 1999 The Gale Group  
File 275: Gale Group Computer DB(TM) 1983-2011/Apr 26  
(c) 2011 Gale/Cengage  
File 621: Gale Group New Prod. Annou. (R) 1985-2011/Apr 15  
(c) 2011 Gale/Cengage  
File 636: Gale Group Newsletter DB(TM) 1987-2011/Jun 14  
(c) 2011 Gale/Cengage  
File 624: McGraw-Hill Publications 1985-2011/Jun 16  
(c) 2011 McGraw-Hill Co. Inc

| Set | Items    | Description                                                                                                                                                |
|-----|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1  | 21216043 | (PAYLOAD? ? OR AD OR ADS OR ADVERTISEMENT? OR ADVERT? ? OR BANNER? ? OR POPUP? ? OR ROLLOVER? ? OR COMMERCIAL? ? OR ADVERTISING OR MARKETING) NOT HOC      |
| S2  | 13431051 | DI SLAY? ? OR DESIGN? ? OR FORMAT? ? OR FORMATION? ? OR LAYOUT? ? OR FILE OR FILES                                                                         |
| S3  | 975921   | (S1 OR S2)(2N) (EXPAND? OR EXTEN? OR ENLARG? OR STRETCH? OR INCREASE? OR MORPH? OR CHANGE?)                                                                |
| S4  | 683115   | (S1 OR S2)(2N) (COMPACT? OR CONDENSE? OR COMPACT? OR CONSOLIDAT? OR ABBREVIAT? OR ABRIDG? OR INTEGRAT?)                                                    |
| S5  | 6128261  | LINK OR LINKS OR LINKED OR LINKING OR HYPERLINK? OR URL OR URLS OR (UNIFORM OR UNIVERSAL)(1N) LOCATOR? ? OR BUTTON? ? OR ICON OR ICONS                     |
| S6  | 23924    | (LANDING OR LEAD OR CAPTURE OR REFERENCE OR TRANSACTIONAL - OR JUMP OR SPLASH OR REDIRECT)(1N) (PAGE OR PAGES)                                             |
| S7  | 136      | S6(3N) (SAME OR IDENTICAL OR EQUAL OR ALIKE OR EQUIVALENT OR CORRESPONDING OR INDISTINGUISHABLE OR INTERCHANGEABLE)                                        |
| S8  | 10486548 | TRANSMISSION OR COMMUNICATION OR MODE OR UPLINK OR DOWNLINK OR FASHION OR MANNER OR APPROACH                                                               |
| S9  | 406993   | S8(3N) (SINGLE OR ONE OR 1 OR LONE OR SOLO OR SOLITARY)                                                                                                    |
| S10 | 14669    | S9(4N) (DELIVER? OR DOWNLOAD? OR UPLOAD? OR (DOWN OR UP)()LOAD? OR TRANSMIT? OR TRANSFER? OR DISTRI BUT? OR DISSEMINAT? OR INSTALL? OR SEND? OR SENT)      |
| S11 | 28471076 | USER OR USERS OR VISITOR? ? OR SURFER? ? OR CLIENT? ? OR CONSUMER? ? OR CUSTOMER? ? OR SHOPPER? ? OR PURCHASER? ? OR BUYER? ? OR SUBSCRIBER? ?             |
| S12 | 2256455  | S11(4N) (ACTIVAT? OR SELECT? OR INITIAT? OR CONTROL? OR EXECUT? OR OPEN? OR LAUNCH? OR ENVOK? OR INVOK? OR INABL? OR INITIALIZ? OR INITIALIZ?)             |
| S13 | 14058504 | CODE OR CODES OR SCRIPT? ? OR APPLET? ? OR APPLICATION? ? - OR APP OR APPS OR PLUGIN? ? OR EXECUTABLE? ? OR INSTRUCTION? ? OR DIRECTI ON? ? OR REDIRECT? ? |
| S14 | 1098827  | S11(4N) (FOLLOW? OR TRACK? OR TRAIL? OR STAY? OR KEEP? OR STICK?)                                                                                          |
| S15 | 1426235  | S1(10N) ((E OR ELECTRONIC OR WEB OR INTERNET OR VIRTUAL? OR DIGITAL? OR HTML OR XML OR LINKING OR LINKABLE)(1N) (DOCUMENT?                                 |

|     |        |                                                                                                                                                |
|-----|--------|------------------------------------------------------------------------------------------------------------------------------------------------|
|     |        | ? OR CONTENT OR PAGE OR PAGES OR SITE OR SITES OR MAIL OR MAILS) OR ONLINE OR ON( ) LINE OR WEBPAGE? OR WEBSITE? OR EMAIL OR EMAILS)           |
| S16 | 17629  | S3(100N) S4                                                                                                                                    |
| S17 | 11     | S7(10N) S5                                                                                                                                     |
| S18 | 0      | S16 AND S17                                                                                                                                    |
| S19 | 116    | S16(10S) S6                                                                                                                                    |
| S20 | 100    | S19(10S) S15                                                                                                                                   |
| S21 | 20     | S20(10S) S5                                                                                                                                    |
| S22 | 9      | RD (unique items)                                                                                                                              |
| S23 | 3301   | S15(10S) S16                                                                                                                                   |
| S24 | 301    | S23(10S) S14                                                                                                                                   |
| S25 | 122437 | S12(6N) S13                                                                                                                                    |
| S26 | 0      | S24(10S) S25                                                                                                                                   |
| S27 | 0      | S24 AND S25                                                                                                                                    |
| S28 | 139    | S24(10S) S13                                                                                                                                   |
| S29 | 32     | S28(10S) S12                                                                                                                                   |
| S30 | 16     | RD (unique items)                                                                                                                              |
| S31 | 0      | S23(10S) S10                                                                                                                                   |
| S32 | 3      | S23 AND S10                                                                                                                                    |
| S33 | 3      | RD (unique items)                                                                                                                              |
| S34 | 759089 | S2(2N) (ANOTHER OR DIFFERENT OR SECOND? OR INTERACTIVE OR GRAPHIC? OR IMAGE? ? OR MENU OR MOVIE OR AUDIO OR LARGER OR DY-NAMIC OR INTERACTIVE) |
| S35 | 368238 | S2(2N) (FIRST OR INITIAL OR ORIGINAL OR PRIMARY OR TEXT OR -TEXTUAL OR PLAIN OR BASIC)                                                         |
| S36 | 35801  | S34(100N) S35                                                                                                                                  |
| S37 | 1421   | S36(10S) S15                                                                                                                                   |
| S39 | 1      | S38(10S) S25                                                                                                                                   |
| S40 | 62     | S38(10S) S13                                                                                                                                   |
| S41 | 0      | S40(10S) S10                                                                                                                                   |
| S42 | 0      | S40(10S) S6                                                                                                                                    |
| S43 | 35     | S40(10S) S8                                                                                                                                    |
| S44 | 21     | RD (unique items)                                                                                                                              |
| S45 | 419    | 37(10S) S6                                                                                                                                     |
| S46 | 41     | S45(10S) S14                                                                                                                                   |
| S47 | 1      | S46(10S) S9                                                                                                                                    |
| S48 | 11288  | S36(10S) S8                                                                                                                                    |
| S49 | 20     | S46(10S) S8                                                                                                                                    |
| S50 | 15     | RD (unique items)                                                                                                                              |

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File 570: Gale Group MARS(R) 1984-2011/ Jun 17  
 (c) 2011 Gale/ Cengage  
 File 635: Business Dateline(R) 1985-2011/ Jun 16  
 (c) 2011 ProQuest Info&Learning  
 File 387: The Denver Post 1994-2011/ Jun 16  
 (c) 2011 Denver Post  
 File 471: New York Times Fulltext 1980-2011/ Jun 16  
 (c) 2011 The New York Times  
 File 492: Arizona Repub/ Phoenix Gaz 19862002/ Jan 06  
 (c) 2002 Phoenix Newspapers  
 File 494: St LouisPost-Dispatch 1988-2011/ Jun 15  
 (c) 2011 St Louis Post-Dispatch  
 File 631: Boston Globe 1980-2009/ Dec 30  
 (c) 2010 Boston Globe  
 File 633: Phil. Inquirer 1983-2011/ Mar 31  
 (c) 2011 Philadelphia Newspapers Inc  
 File 638: Newsday/ New York Newsday 1987-2011/ Jun 17  
 (c) 2011 Newsday Inc.  
 File 640: San Francisco Chronicle 1988-2011/ Jun 16  
 (c) 2011 Chronicle Publ. Co.  
 File 641: Rocky Mountain News Jun 1989-2009/ Jan 16  
 (c) 2009 Scripps Howard News  
 File 702: Miami Herald 1983-2011/ Jun 16  
 (c) 2011 The Miami Herald Publishing Co.  
 File 703: USA Today 1989-2011/ Jun 16  
 (c) 2011 USA Today  
 File 704: (Portland) The Oregonian 1989-2011/ Jun 16  
 (c) 2011 The Oregonian  
 File 713: Atlanta J/Const. 1989-2011/ Jun 17  
 (c) 2011 Atlanta Newspapers  
 File 714: (Baltimore) The Sun 1990-2011/ Jun 16  
 (c) 2011 Baltimore Sun  
 File 715: Christian Sci. Mbn. 1989-2009/ Dec 07  
 (c) 2009 Christian Science Monitor  
 File 725: (Cleveland) Plain Dealer Aug 1991-2011/ Jun 17  
 (c) 2011 The Plain Dealer  
 File 735: St. Petersburg Times 1989-2010/ Oct 17  
 (c) 2011 St. Petersburg Times  
 File 477: Irish Times 1999-2011/ Jun 17  
 (c) 2011 Irish Times  
 File 710: Times/ Sun, Times(London) Jun 1988-2011/ Jun 16  
 (c) 2011 Times Newspapers  
 File 711: Independent(London) Sep 1988-2006/ Dec 12  
 (c) 2006 Newspaper Publ. PLC  
 File 756: Daily/ Sunday Telegraph 2000-2011/ Jun 17  
 (c) 2011 Telegraph Group  
 File 757: Mirror Publications/ Independent Newspapers 2000-2011/ Jun 17  
 (c) 2011

Set	Items	Description
S1	4745649	(PAYLOAD? ? OR AD OR ADS OR ADVERTISEMENT? OR ADVERT? ? OR BANNER? ? OR POPUP? ? OR ROLLOVER? ? OR COMMERCIAL? ? OR ADVERTISING OR MARKETING NOT HOC
S2	103262	S1(5N)((E OR ELECTRONIC OR WEB OR INTERNET OR VIRTUAL? OR DIGITAL? OR HTML OR XML OR LINKING OR LINKABLE)(1N)(DOCUMENT? ? OR CONTENT OR PAGE OR PAGES OR SITE OR SITES OR MAIL OR MAILS) OR ONLINE OR ON()LINE OR WEBPAGE? OR WEBSITE? OR EMAIL OR EMAILS)
S3	27423	DISPLAY? ? OR DESIGN? ? OR FORMAT? ? OR FORMATION? ? OR LAYOUT? ? OR FILE OR FILES
S4	7395	(S1 OR S3)(2N)(EXPAND? OR EXTEN? OR ENLARG? OR STRETCH? OR INCREASE? OR MORPH? OR CHANGE?)
S5	3319	(S1 OR S3)(2N)(COMPACT? OR CONDENSE? OR COMPACT? OR CONSOLIDAT? OR ABBREVIAT? OR ABRIDG? OR INTEGRAT?)
S6	20036	LINK OR LINKS OR LINKED OR LINKING OR HYPERLINK? OR URL OR

URLS OR ( UNIFORM OR UNIVERSAL ) ( 1N ) LOCATOR? ? OR BUTTON? ? OR -  
ICON OR ICONS

S7 372 ( LANDING OR LEAD OR CAPTURE OR REFERENCE OR TRANSACTIONAL -  
OR JUMP OR SPLASH OR REDIRECT ) ( 1N ) ( PAGE OR PAGES )

S8 3 S7 ( 3N ) ( SAME OR IDENTICAL OR EQUAL OR ALIKE OR EQUIVALENT OR  
CORRESPONDING OR INDISTINGUISHABLE OR INTERCHANGEABLE )

S9 21880 TRANSMISSION OR COMMUNICATION OR MODE OR UPLINK OR DOWNLINK  
OR FASHION OR MANNER OR APPROACH

S10 933 S9 ( 3N ) ( SINGLE OR ONE OR 1 OR LONE OR SOLO OR SOLITARY )

S11 23 S10 ( 4N ) ( DELIVER? OR DOWNLOAD? OR UPLOAD? OR ( DOWN OR UP ) ( ) -  
LOAD? OR TRANSMIT? OR TRANSFER? OR DISTRIBUT? OR DISSEMINATE? -  
OR INSTALL? OR SEND? OR SENT )

S12 74948 USER OR USERS OR VISITOR? ? OR SURFER? ? OR CLIENT? ? OR -  
CONSUMER? ? OR CUSTOMER? ? OR SHOPPER? ? OR PURCHASER? ? OR B-  
UYER? ? OR SUBSCRIBER? ?

S13 7630 S12 ( 4N ) ( ACTIVATE? OR SELECT? OR INITIATE? OR CONTROL? OR EXE-  
CUT? OR OPEN? OR LAUNCH? OR ENVOY? OR INVOK? OR INABLE? OR IN-  
ITIATE? OR INITIATE? )

S14 20113 CODE OR CODES OR SCRIPT? ? OR APPLET? ? OR APPLICATION? ? -  
OR APP OR APPS OR PLUGIN? ? OR EXECUTABLE? ? OR INSTRUCTION? ?  
OR RECTIFY? ? OR REDIRECT? ?

S15 6427 S12 ( 4N ) ( FOLLOW? OR TRACK? OR TRAIL? OR STAY? OR KEEP? OR S-  
TICK? )

S16 183 S4 ( 100N ) S5

S17 141 S16 ( 10S ) S2

S18 11 S17 ( 10S ) S15

S19 11 RD ( unique items )

S20 0 S17 ( 10S ) S8

S21 2 S17 ( 10S ) S7

S22 2 RD ( unique items )

S23 0 S17 ( 10S ) S11

S24 3 S17 ( 10S ) S10

S25 3 RD ( unique items )

S26 12 S17 ( 10S ) S13

S27 5 S26 ( 10S ) S14

S28 5 RD ( unique items )

S29 3662 S2 ( 2N ) ( ANOTHER OR DIFFERENT OR SECOND? OR INTERACTIVE OR G-  
RAPHIC? OR IMAGE? ? OR MENU OR MOVIE OR AUDIO OR LARGER OR DY-  
NAMIC OR INTERACTIVE )

S30 1918 S2 ( 2N ) ( FIRST OR INITIAL OR ORIGINAL OR PRIMARY OR TEXT OR -  
TEXTUAL OR PLAIN OR BASIC )

S31 66 S29 ( 100N ) S30

S32 66 S31 ( 10S ) S2

S33 0 S23 ( 10S ) S15

S34 2 S32 ( 10S ) S7

S35 2 RD ( unique items )

S36 1 S32 ( 10S ) S10

S37 9 S32 ( 10S ) S13

S38 9 RD ( unique items )